

# Placement Report

VEDICA CLASS OF 2024

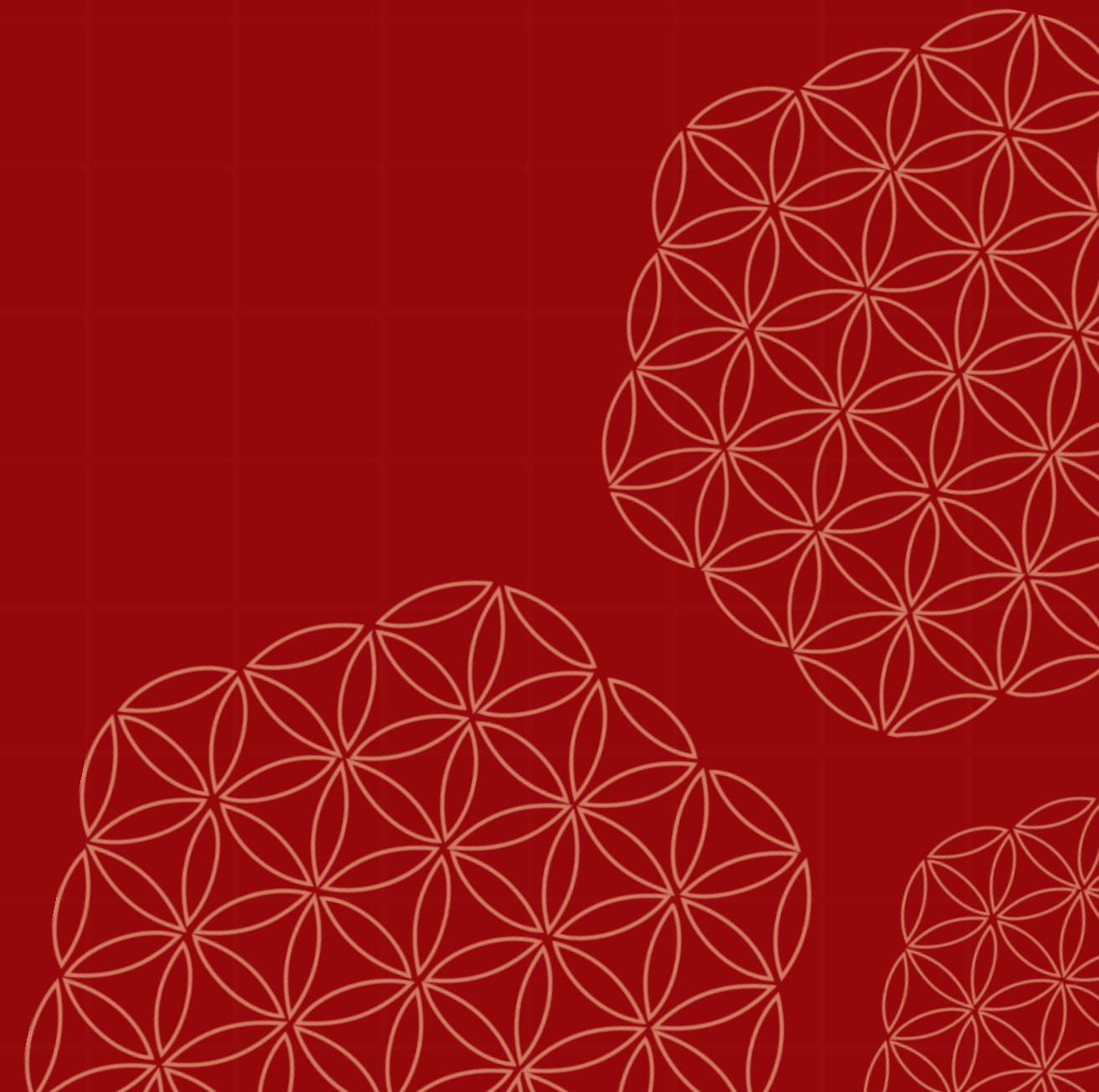
Batch Profile

Recruiters this year

Function Split

Industry Split

Notable Transitions



# OVERVIEW

## **Vedica continues its stellar placement legacy with 100% placements for the Class of 2024**

Vedica offers comprehensive placement support and an assured, appropriate placement to every Scholar. Our promise to employers is simple yet powerful: every Vedica Scholar brings the right blend of strong values, critical skills, and knowledge. This positioning has earned the Programme consistent endorsement and strong interest from recruiters across industries.

In a relatively short span, Vedica and its Scholars have built a robust reputation for competence, professionalism, and a strong work ethic. As our pool of recruiters grows year on year, many of our long-standing partners return to hire in greater numbers—a clear reflection of the consistent value Vedica talent brings to the workplace.

In 2025, we concluded yet another successful placement season with 100% of our 9th cohort placed—reaffirming Vedica’s promise of assured placements. While the average salary remained competitive, the strength of outcomes this year lies in the diversity of roles, industries, and organisations our Scholars have joined.

# PLACEMENT HIGHLIGHTS

100% BATCH PLACED

HIGHEST CTC

**20 LPA**

HIGHEST CTC FOR FRESHERS

**20 LPA**

AVERAGE CTC

**8.9 LPA**

AVERAGE CTC FOR WORK-EX

**10 LPA**

AVERAGE CTC FOR FRESHERS

**8.2 LPA**

MEDIAN CTC

**8 LPA**

# **AVERAGE CTC FOR**

100% BATCH PLACED

TOP 10%

**16.2 LPA**

No. of Scholars- 12

MIDDLE 80%

**8.2 LPA**

No. of Scholars- 96

TOP 20%

**14 LPA**

No. of Scholars- 25

BOTTOM 25%

**6 LPA**

No. of Scholars- 31

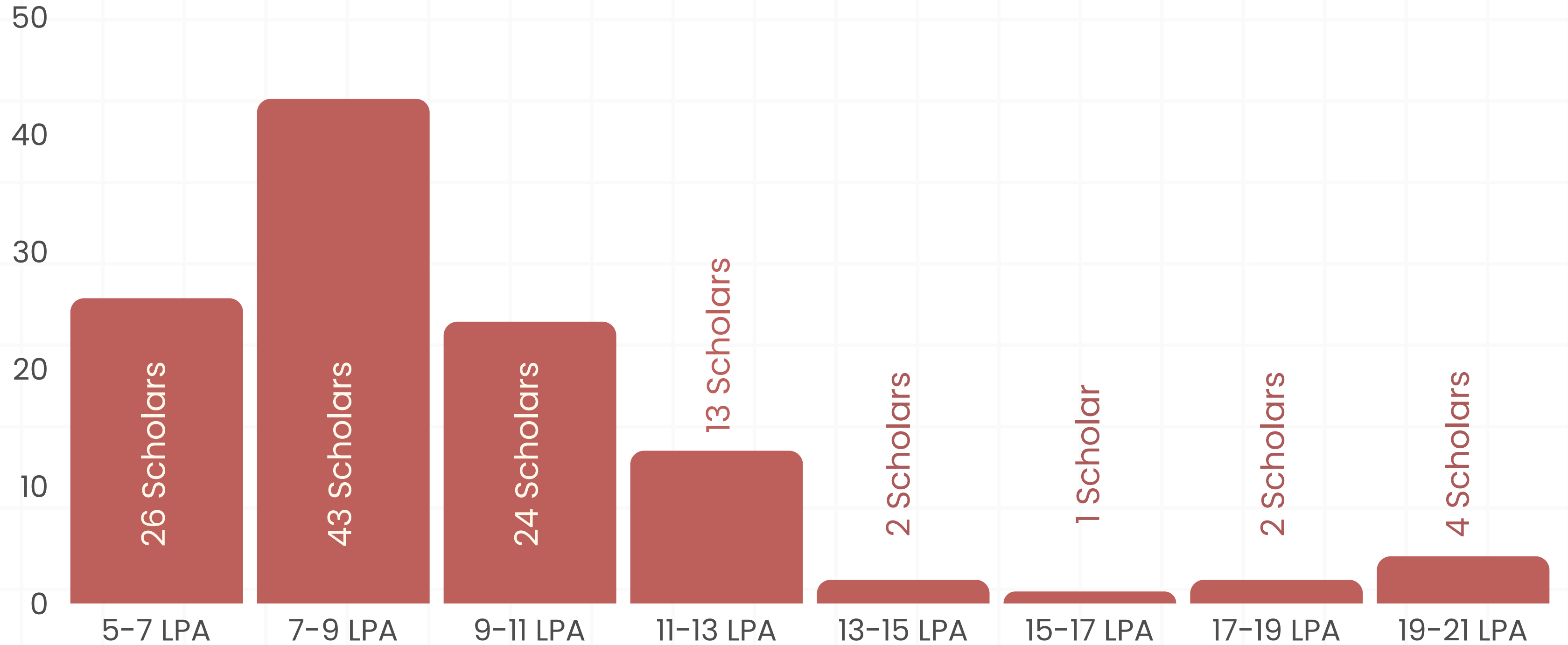
# 128 RECRUITERS ON CAMPUS



and many more...

# PACKAGE RANGE

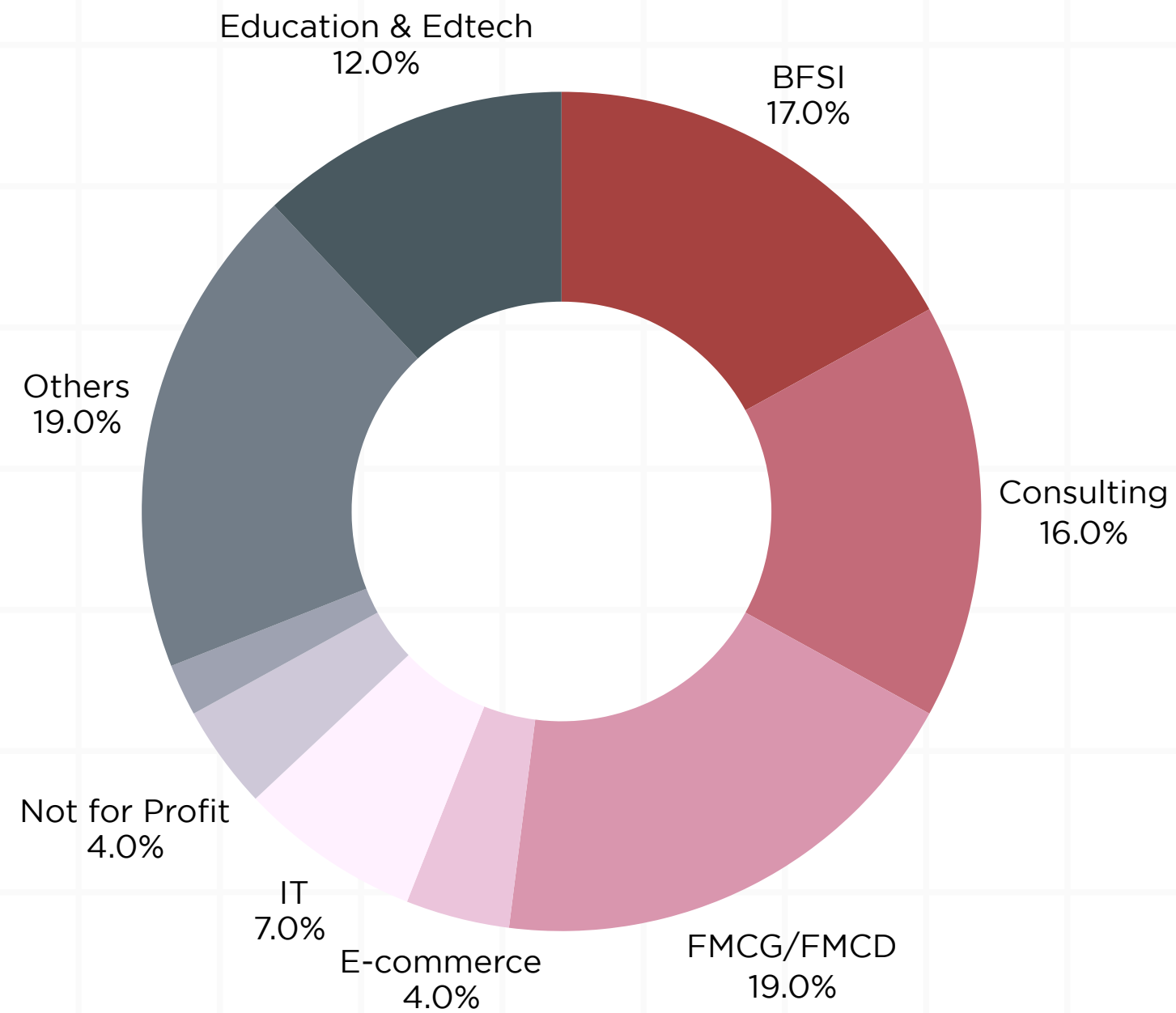
● Scholars



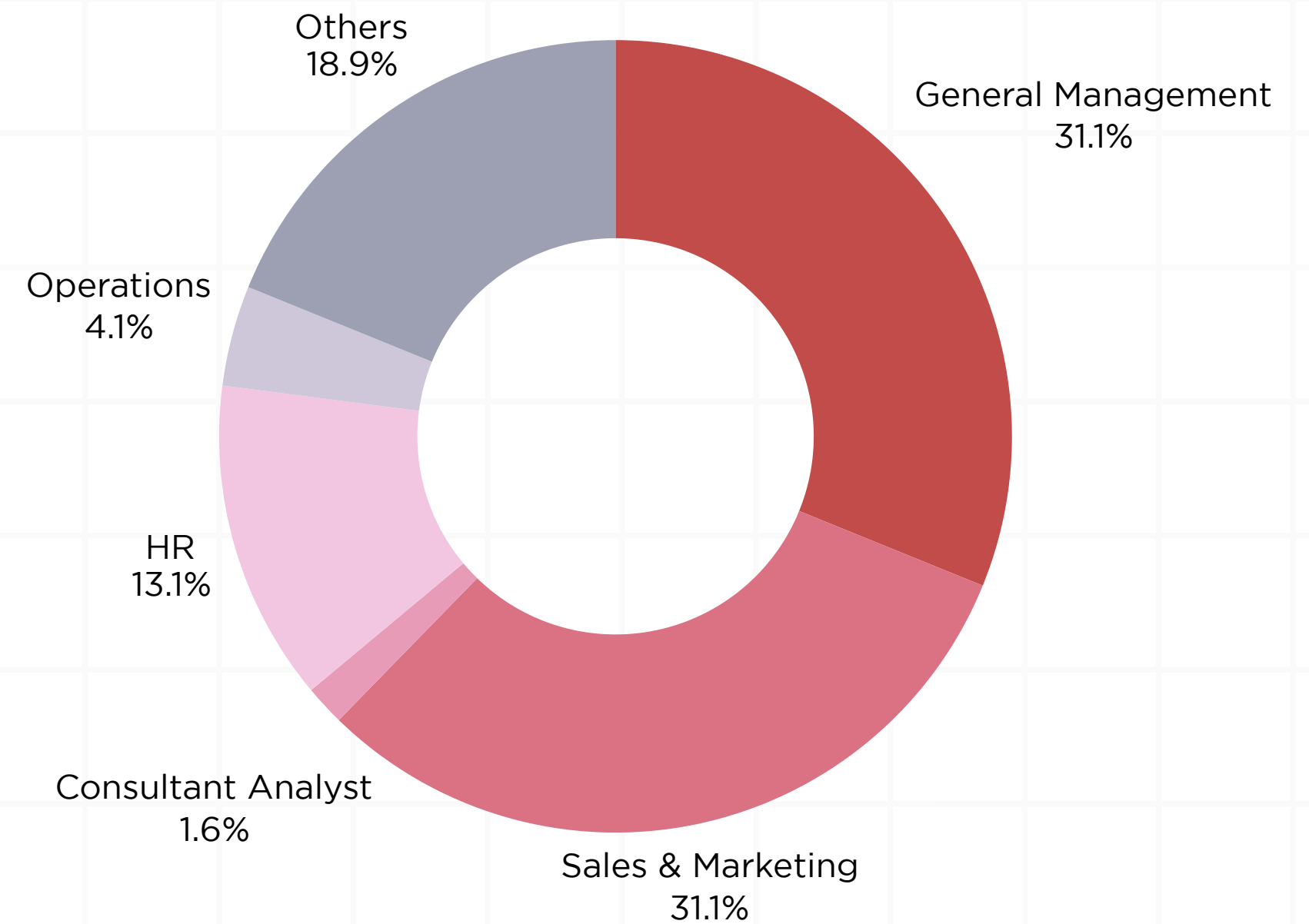
Off Campus placements-8 Scholars

# INDUSTRY AND FUNCTION SPLIT

## INDUSTRY SPLIT



## FUNCTION SPLIT



# FUNCTION SPLIT

FUNCTION	MAJOR RECRUITERS	OFFERS	AVERAGE CTC
General Management	Aditya Birla Capital, KPMG, HCL, Kinara Capital, Bombay Shaving, Bharti AXA	38	10 LPA
PM & Strategy	Bharti AXA, MakeMyTrip	4	12 LPA
Consulting	HCL, KPMG	2	11 LPA
HR	Clear Tax, Policy Bazaar, HT Media	17	8.1 LPA
Sales/Marketing	Nestle, Zomato, Grassik, Heads Up for Tails	38	8.1 LPA



# NOTABLE TRANSITIONS

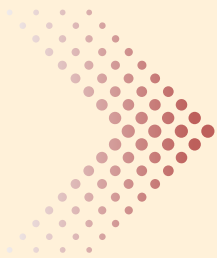
INCREASE IN SALARIES



SAMRIDHI DUREJA

## BEFORE VEDICA

HR, Wipro



## AFTER VEDICA

Accelerate trainee,  
Positive Moves

INCREASE IN  
PRE-VEDICA SALARY

930%

“This transition has empowered me with financial independence while aligning my work with a sense of purpose.”



MUSKAAN THAKUR

## BEFORE VEDICA

Senior Associate,  
Arthan



## AFTER VEDICA

Management Trainee,  
Aditya Birla Capital

INCREASE IN  
PRE-VEDICA SALARY

400%

“Transitioning from a startup to securing a management role at a large organisation like Aditya Birla Capital is a significant milestone in my career.”

# NOTABLE TRANSITIONS

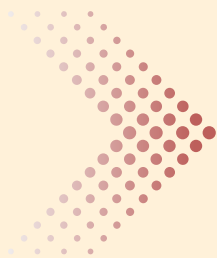
INCREASE IN SALARIES



**SIMRAN ARORA**

## BEFORE VEDICA

Research Associate,  
ABC Consultants



## AFTER VEDICA

Programme  
Manager, HR  
Aditya Birla Group

INCREASE FROM  
PRE-VEDICA SALARY

**300%**

“Moving from a research associate to a programme manager role has been a transformative journey”



**SANJANA GUPTA**

## BEFORE VEDICA

CustomerSupport,  
Tech Mahindra



## AFTER VEDICA

Sales Trainee,  
Nestle

INCREASE FROM  
PRE-VEDICA SALARY

**600%**

“I was always aspired to work in the FMCG industry, and stepping into a sales role with Nestlé is exactly the opportunity I needed.”

# NOTABLE TRANSITIONS

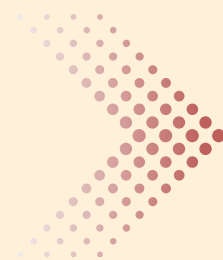
## CAREER PIVOT (INDUSTRY/FUNCTION CHANGE)



**ANJALI KUMARI**

### BEFORE VEDICA

B.Com. Finance



### AFTER VEDICA

Senior Executive,  
Customer Lifecycle  
Marketing

**Makemytrip**

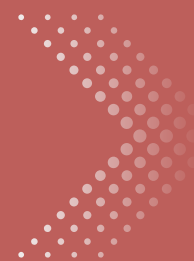
The training programs and mock interviews conducted by the careers team helped me prepare thoroughly for the role and boosted my confidence during interviews.



**AREKATLA  
DEEKSHITHA**

### BEFORE VEDICA

B.Com.



### AFTER VEDICA

Senior Executive,  
Distribution Strategy

**Bharti Axa**

“Joining the company as part of the youngest cohort in the workforce was a proud milestone for me.”



# NOTABLE TRANSITIONS

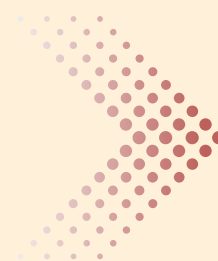
CAREER PIVOT (INDUSTRY/FUNCTION CHANGE)



**AVNI PAL**

**BEFORE VEDICA**

BBA



**AFTER VEDICA**

Associate Consultant **KPMG**

“KPMG’s inclusive culture and focus on development make it the perfect place to begin my professional journey.”



**ISHIKA GHOSH**

**BEFORE VEDICA**

B.Sc. Physics



**AFTER VEDICA**

Senior Executive,  
Distribution Strategy

**Zomato**

“This start represents not just a career milestone, but a chance to be part of a brand that is shaping the future of the food ecosystem, and I couldn’t be more excited to grow and make an impact with Zomato.”

# NOTABLE TRANSITIONS

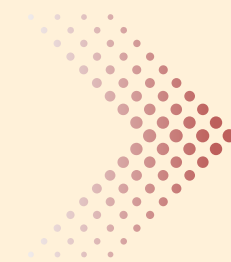
## CAREER PIVOT (INDUSTRY/FUNCTION CHANGE)



**SHUBHANGI  
SHARMA**

### BEFORE VEDICA

Content Writer,  
Eleven Inc.



### AFTER VEDICA

Management Trainee,  
Aditya Birla Capital

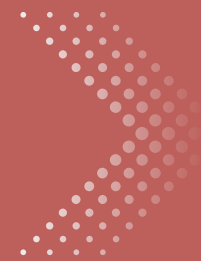
“Moving from a Content Writer in a Marketing Agency to a Management Trainee role presents a unique opportunity to apply my creative and analytical skills in a larger, and more strategic context.”



**BIJETA BHOWAL**

### BEFORE VEDICA

Senior Engineer, L&T



### AFTER VEDICA

Consultant, HCL

“Vedica came to me at a time when I was looking to change my industry of work and helped me transition from the construction industry to the IT industry”

# NOTABLE TRANSITIONS

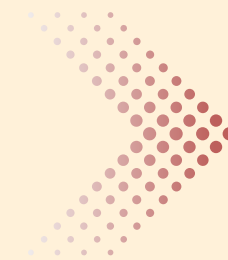
## CAREER PIVOT (INDUSTRY/FUNCTION CHANGE)



**TANYA SINGH**

### BEFORE VEDICA

Operations Manager,  
Gamete Pharma



### AFTER VEDICA

Senior Executive HR.  
MakemyTrip

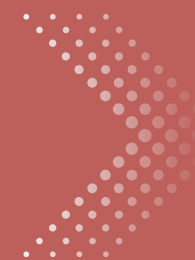
“The shift from operations to HR was deliberate and I’m excited to pivot my career with a brand like Makemytrip”



**STUTI P**

### BEFORE VEDICA

R&D, Fabrica



### AFTER VEDICA

Key Account Manager,  
Zomato

“Earlier, I was working as a chef, managing kitchens and now I am ready to manage a whole portfolio with multiple restaurants as a Key Accounts Manager at Zomato.”